



Clusters as drivers of regional value chains

Enhancing cooperation between Danube regions based on existing competences on specific parts of the value chain.
Digitalisation of production and marketing
Cross sectoral cooperation (e.g., wood and metal, plastics, textiles)

Wood and furniture (No. of companies)	RDI	Branding	Product Development (Design)	Inbound Logistics (Suppliers)	Manufacturing	Outbound Logistics (Distribution)	Marketing/Sales	Service (Maintenance)	Total
Austria	16	12	19	56	113	1	2	19	238
Hungary	8	0	29	15	30	25	10	5	122
Montenegro	0	0	2	2	5	0	1	0	10
Romania	5	1	8	13	75	5	4	6	117
Slovenia	14	0	0	0	61	0	0	0	75
Croatia	4	3	5	7	30	6	0	3	58
Total	47	16	63	93	314	37	17	33	620

Mechatronics (No. of companies)	RDI	Branding	Product Development (Design)	Inbound Logistics (Suppliers)	Manufacturing	Outbound logistics (Distribution)	Marketing/Sales	Service (Maintenance)	Total
Austria	52	0	105	62	115	20	0	70	424
Bavaria	7	0	15	2	28	2	3	4	61
Baden Wuerttemberg	3	15	30	30	147	30	15	30	300
Hungary	9	0	13	15	23	4	9	23	96
Slovenia	7	0	3	0	10	0	0	4	24
Total	78	15	166	109	323	56	27	131	905

Mechanical Engineering (No of companies)	RDI	Branding	Product Development (Design)	Inbound Logistics (Suppliers)	Manufacturing	Outbound logistics (Distribution)	Marketing/Sales	Service (Maintenance)	Total
Austria	6	0	14	28	53	5	0	9	115
Baden Wuerttemberg	50	50	100	350	400	30	50	25	1055
Hungary	10	0	0	0	24	4	5	24	67
Romania	32	7	20	0	26	1	25	22	133
Serbia	14	0	16	11	67	4	10	53	175
Slovenia	23	4	10	18	48	6	6	15	130
Total	135	61	160	407	618	50	96	148	1675