





WELCOME NOTES



Viktor OROSZI

EUSDR national coordinator

Ministry of Foreign Affairs and Trade of
Hungary



Krisztián TOMPA

secretary general

Chamber of Commerce and Industry for Győr-Moson-Sopron Greater County





















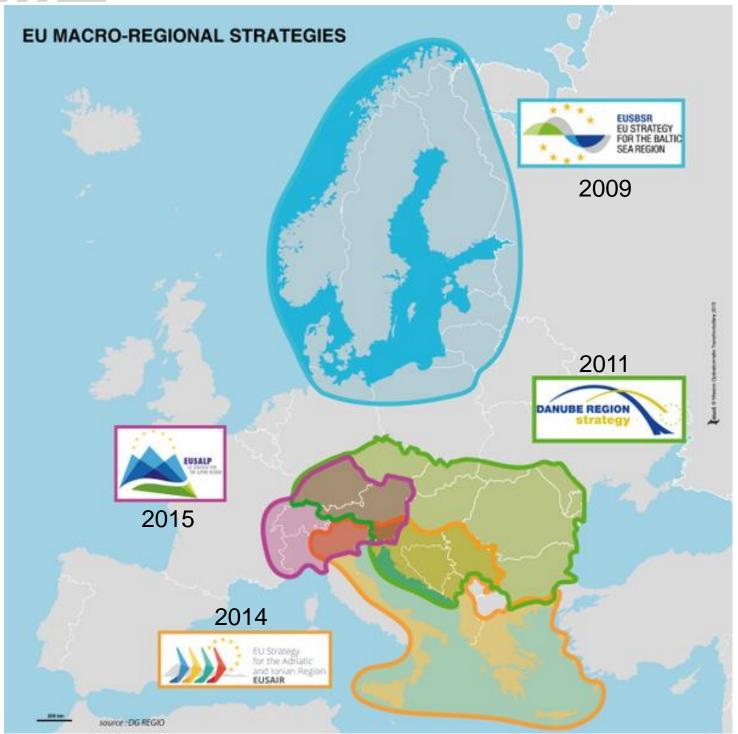




- ☐ EUSDR was adopted under the Hungarian EU Presidency in 2011
- □ 2nd macro-regional strategy of the EU
- ☐ In 2025 Bosnia-Herzegovina is presiding the EUSDR
- ☐ Guiding principle: 3 NOs "no new EU funds, no additional EU formal structures, no new EU legislation"

EUSDR is the single macroregional strategy of EU established on the basis of a river basin.

Source: https://pbs.twimg.com/media/CUAwL88WwAAh1cH.png























- Austria
- Bulgaria
- Croatia
- Czech Republic
- Germany (Baden-Württemberg, Bayern)
- Hungary
- Romania
- Slovak Republic
- Slovenia

5 EU Accession Countries

- Bosnia and Herzegovina
- Montenegro
- Serbia
- Moldova
- Ukraine (4 districts)



- ➤ 14 countries
- ➤ More than 100 million inhabitants
- > 10% of the territory of Europe





















	Connecting the Danube Regi	on	Building Prosperity in the Danube Region					
PA 1/a	To improve mobility and multimodality - Inland waterways	Austria and Romania	PA 7	Knowledge society	Serbia and Slovakia			
PA 1/b	To improve mobility and multimodality - Road, rail and air links	Serbia, Slovenia, Ukraine	PA 8	Competitiveness of enterprises	Baden- Württemberg and			
PA 2	Sustainable energy	Czech Republic and Hungary	PA 9		Croatia Austria, Moldova and Ukraine			
PA ₃	Culture and Tourisms	Bulgaria and Romania		People and Skills				
	Protecting the Environmen	it	Strengthening the Danube Region					
PA 4	Water quality	Hungary and Slovakia	PA 10	Institutional capacity and cooperation	Austria and Slovenia			
PA =	Environmental Risks	Hungary and		Cooperation	Sioverna			
	Liivii Oilii Ciitai 1(15K5	Romania	PA 11		Bulgaria and Germany			
PA 6	Biodiversity	Germany and Croatia		Security				











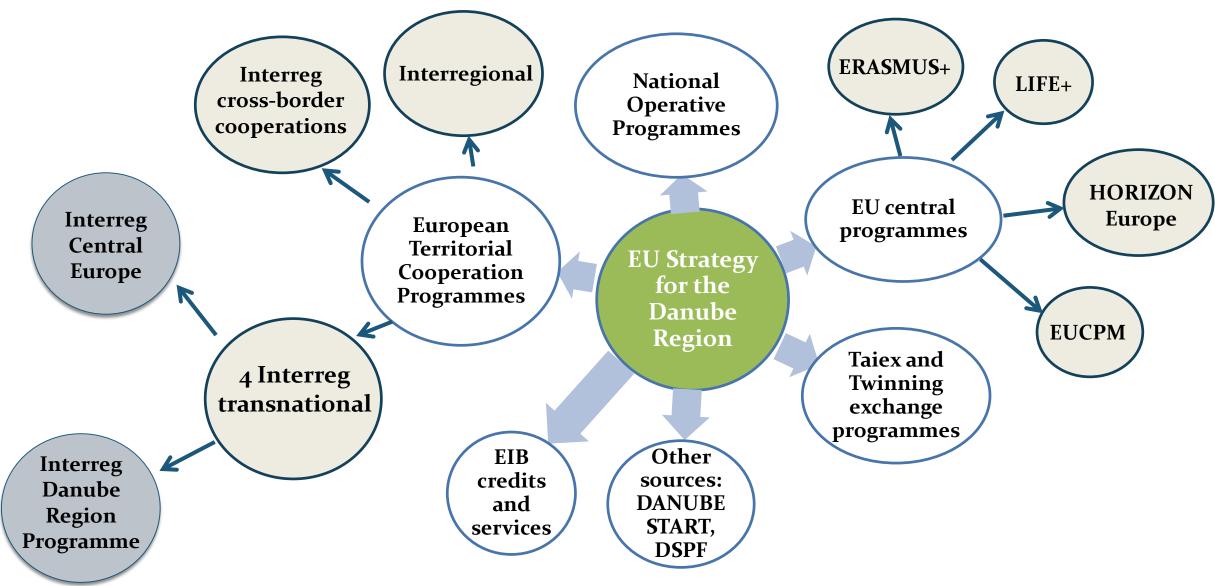






























KEYNOTE PRESENTATION



Karmen MARIČIĆ

EUSDR PA8 coordinator and Head of EU Policy for Territorial Cooperation and Macroregional Development Service

Ministry of Economy, Croatia























BUILDING A KNOWLEDGE AND VALUE BASED BUSINESS COMMUNITY



#knowledgesharing

#jointthinking

#mentorship

#businessmodeldevelopment

#jointprojectdevelompent

#buildingcooperation

#training

#greentransition

#corporations

#HEIs

#SMEs

#piloting









#longterm

#impactmeasurement

#esg

#bestpactise

#valuebasedcollaboration

#impact

#NGOs

#socialdialog

#corporatewellbeing #so

#socialenterprises

#chambers

#municipalities

























FUNDRAISING FOR BUSINESSES IN THE DANUBE REGION



Mónika HARSÁNYI
head of international projects
Budapest Chamber of
Commerce and Industry



MIKLÓS-MOLNÁR

chief strategy officer

National Development Centre,

Hungary



Laurent ROUX
head of Innovation Capacity Section
European Institute of
Innovation&Technology



Mirela HRASTINSKI

B-Light project manager

HAMAG-BICRO Croatian

Agency for SMEs,
Innovation and Investments



Katalin
KOVÁCS-KASZA
priority officer
Interreg Danube Region
Programme, Hungary











Panelists











THE ROLE OF NETWORKS IN ECONOMIC DEVELOPMENT OF THE DANUBE REGION



DSP coordinator

Danube Strategy Point,
Austria



Robert GOHLA
head of department
Steinbeis-Europa-Zentrum,
Germany



András RÉV

president

Danube Chambers of
Commerce Federation,
Hungary



Mirza SIKIRIĆ

SpinIT project manager

Zenica Development Agency
ZEDA Ltd.,
Bosnia&Herzegovina



Daniel COŞNIȚĂ

president

CLUSTERO

Romanian Cluster Association















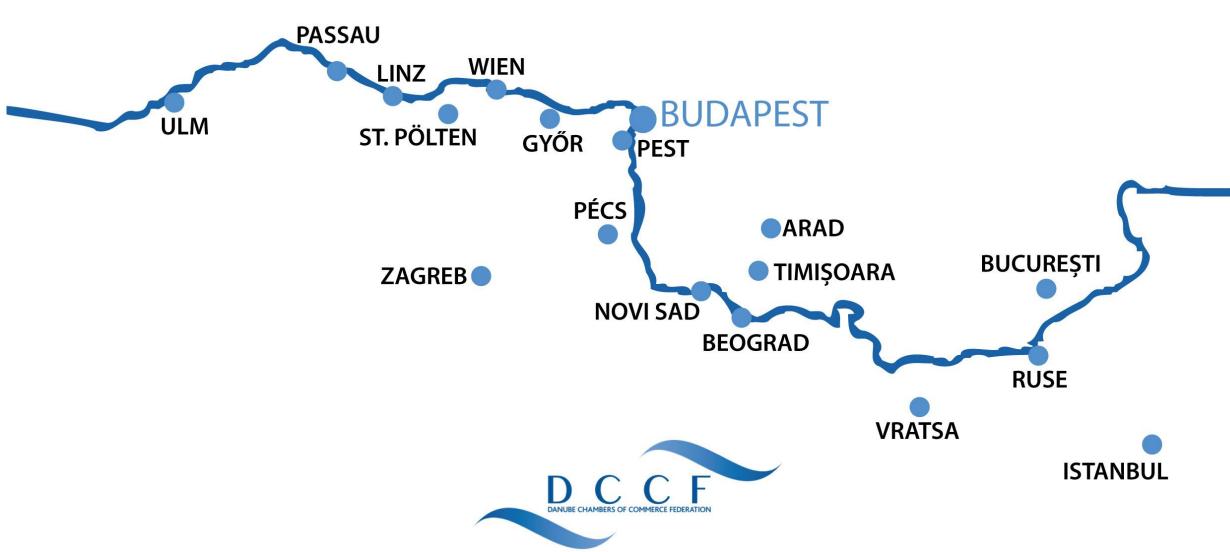












Danube Chambers of Commerce Federation

www.danubechambers.com























Clusters as drivers of regional value chains

Enhancing cooperation between Danube regions based on existing competences on specific parts of the value chain.

Digitalisation of production and marketing

Cross sectoral cooperation (e.g., wood and metal, plastics, textiles)

Mechatronics (No. of companies)	RDI	Branding	Product Develop ment (Design)	A STATE OF THE PARTY OF THE PAR	Manufact uring	Outboun d logistics (Distribut ion)	Marketin g/Sales	Service (Mainten ance)	Total
Austria	52	0	105	62	115	20	0	70	424
Bavaria	7	0	15	2	28	2	3	4	61
Baden Wuerttemberg	3	15	30	30	147	30	15	30	300
Hungary	9	0	13	15	23	4	9	23	96
Slovenia	7	0	3	0	10	0	0	4	24
Total	78	15	166	109	323	56	27	131	905

Wood and furniture (No. of companies)	RDI		Branding	Prioduct Develop ment (Design)		Manufact uring	Outbund Logistics (Distribut ion)	Marketin g Sales	Service (Mainten ance)	Total
Austria		16	12	19	56	113	1	2	19	238
Hungary		8	0	29	15	30	25	10	5	122
Montenegro		0	0	2	2	5	0	1	0	10
Romania		5	1	8	13	75	5	4	6	117
Slovenia		14	0	0	0	61	0	0	0	75
Croatia		4	3	5	7	30	6	0	3	58
Total		47	16	63	93	314	37	17	33	620

Mechanical Engineering (No of companies)	RDI	Branding	Product Develop ment (Design)	Inbound Logistics (Suppliers)	Manufact uring	Outbound logistics (Distributi on)		Service (Mainten ance)	Total
Austria	6	0	14	28	53	5	0	9	115
Baden Wuerttemberg	50	50	100	350	400	30	50	25	1055
Hungary	10	0	0	0	24	4	5	24	67
Romania	32	7	20	0	26	1	25	22	133
Serbia	14	0	16	11	67	4	10	53	175
Slovenia	23	4	10	18	48	6	6	15	130
Total	135	61	160	407	618	50	96	148	1675

















COMPETITIVE BUSINESSES AND WORKFORCE WITHIN THE DANUBE REGION



Anita SZABÓ
head of International Unit
National Development
Centre, Hungary



Balázs BARTA
managing director & chair of the
EUSDR PA8 AI Working Group
Pannon Business Network,
Hungary



Aleksandar PANOVSKI
secretary general
Chamber of Commerce and
Industry Vojvodina, Serbia



Pál DANYI

Danube Cup organizer

Budapest University of
Technology and Economics



Patrick HARTWEG

head of Department of Foreign
Trade and European Policy
Lower Austrian Economic
Chamber











Panelists













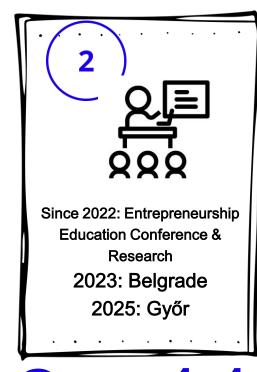


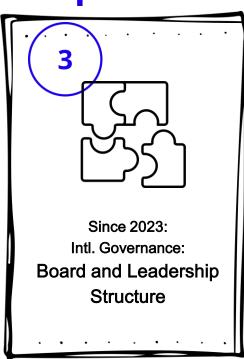




Three Pillars of Danube Cup







9 100 11

YEARS 100+ UNIS STARTUPPERS 200

200+ RESEARCHERS

ENHANCING
ENTREPRENEURSHIP
EDUCATION and
RESEARCH ACTIVITIES



dream it want it build it











SUSTAINABLE FUTURE, VALUE AND LEADERSHIP IN BUSINESSES



László ÖRLŐS

head of International and Sustainability Affairs & chair of Trade Promotion Europe Sustainability Working Group

Hungarian Export Promotion Agency



Gergely HANKÓ managing director

Hungarian Association of Environmental Enterprises



Mónika HARSÁNYI

head of international projects

Budanest Chamber of

Budapest Chamber of Commerce and Industry



Krisztina HORVÁTH-KARIP

general manager of PC Trend Ltd., Hungary SMEnergy project partner



Sándor SZILÁGYI
managing partner
Brillfield Partners, Hungary



























Viktor OROSZI

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Ministry of Foreign Affairs and Trade of Hungary















