

# EUROPEAN EXPERIENCE ON HOW TO PREPARE AND SELECT COST-EFFICIENT AND AFFORDABLE WATER SOLUTIONS

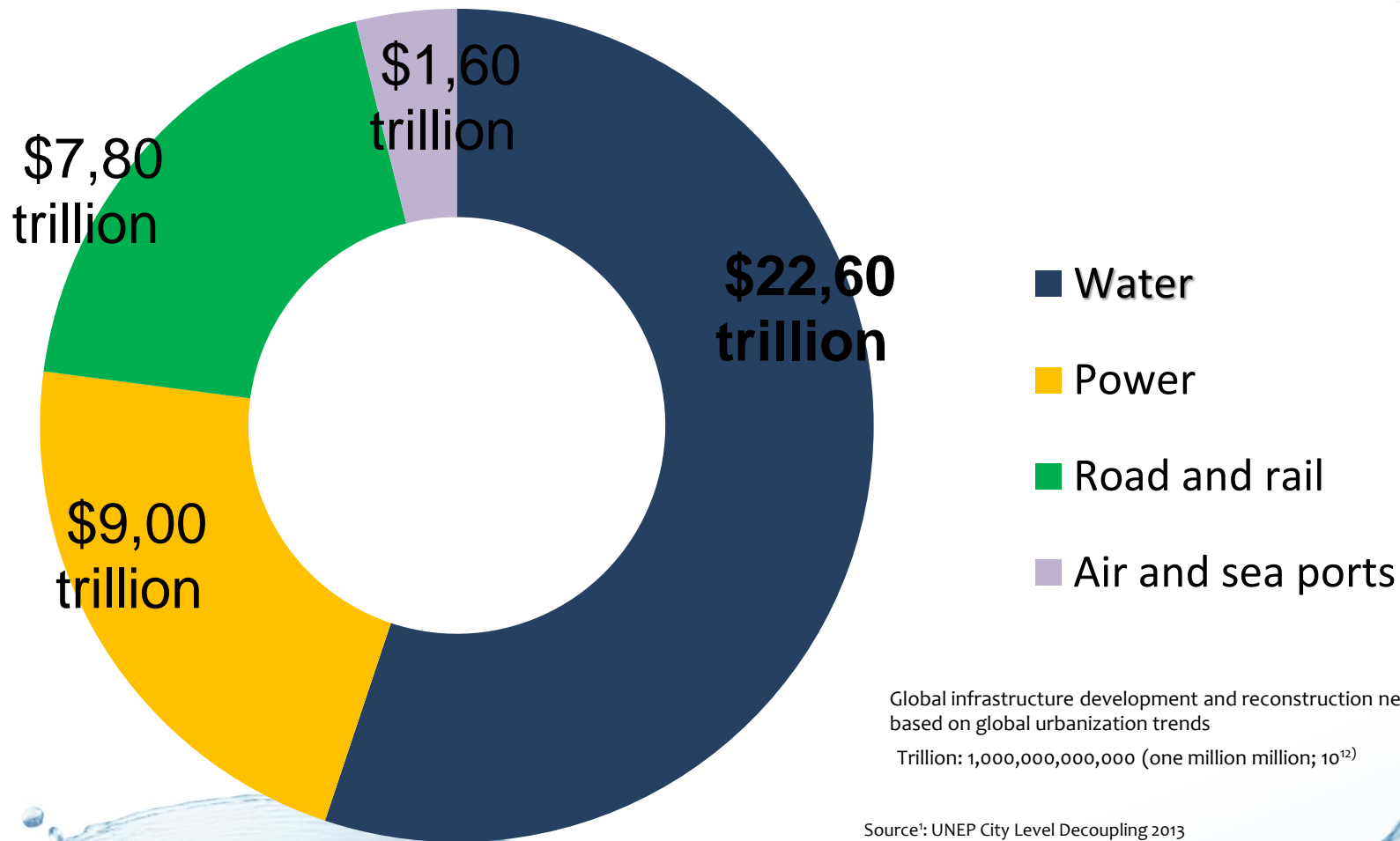




**Károly Kovács**  
**president of Hungarian Water Cluster**



# Urban infrastructure investment needs during the next 25 years



Global infrastructure development and reconstruction needs based on global urbanization trends

Trillion: 1,000,000,000,000 (one million million;  $10^{12}$ )

Source<sup>1</sup>: UNEP City Level Decoupling 2013  
[http://www.unep.org/resourcepanel/portals/24102/pdfs/Cities-Full\\_Report.pdf](http://www.unep.org/resourcepanel/portals/24102/pdfs/Cities-Full_Report.pdf)

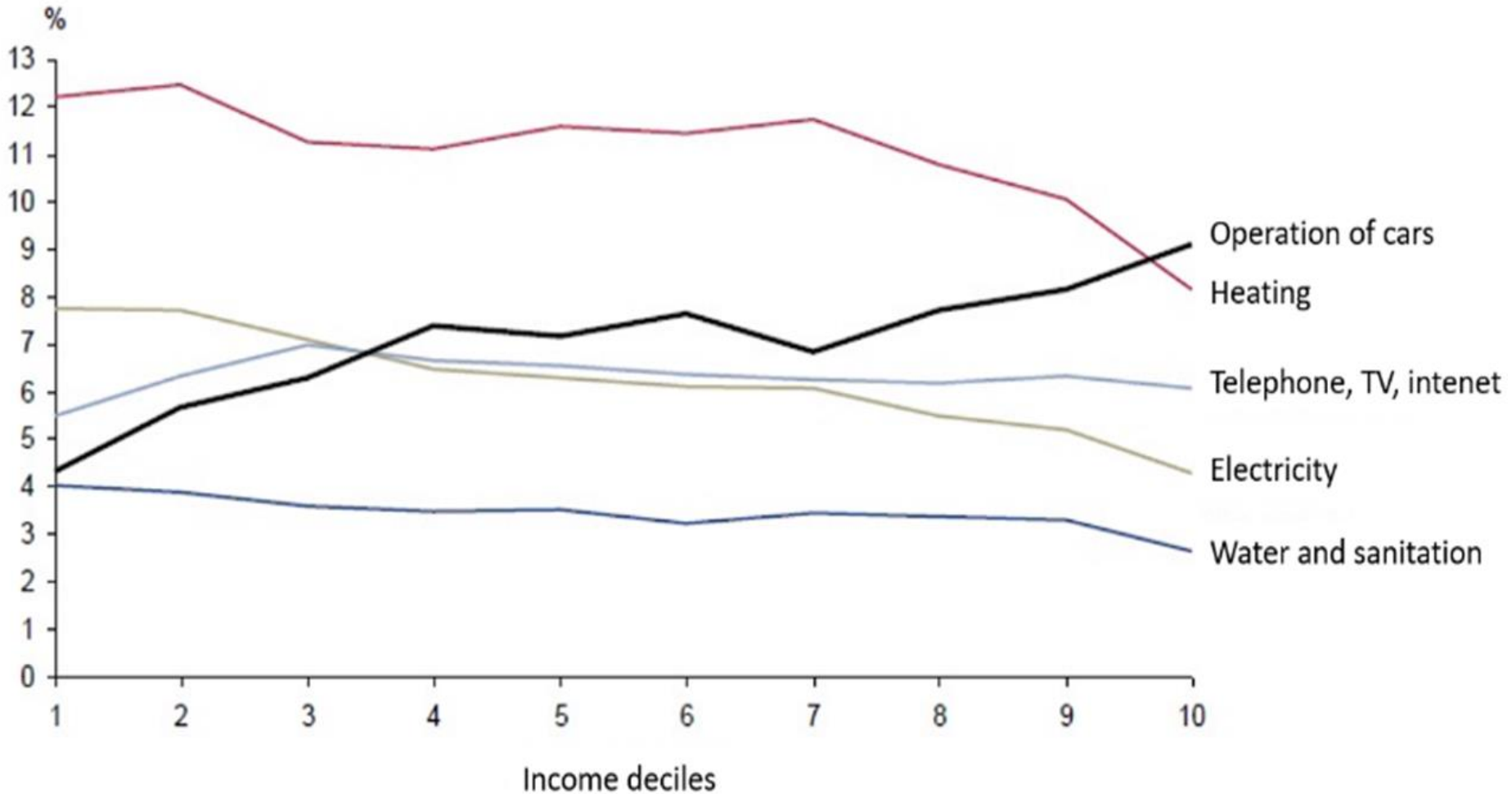
# Water infrastructure



- The oldest
- The most essential
- The most expensive
- The least appreciated
- The longest life cycle



## Income-proportional overhead costs



# Special characteristic of water infrastructure



- Public service, quasi public goods
- Cost-based (authority) pricing
- Long life assets
- Far reaching affect of water investment decision.
- Intergenerational cost sharing
- No return on infrastructure investments
- No cost recovery

**WATER:**

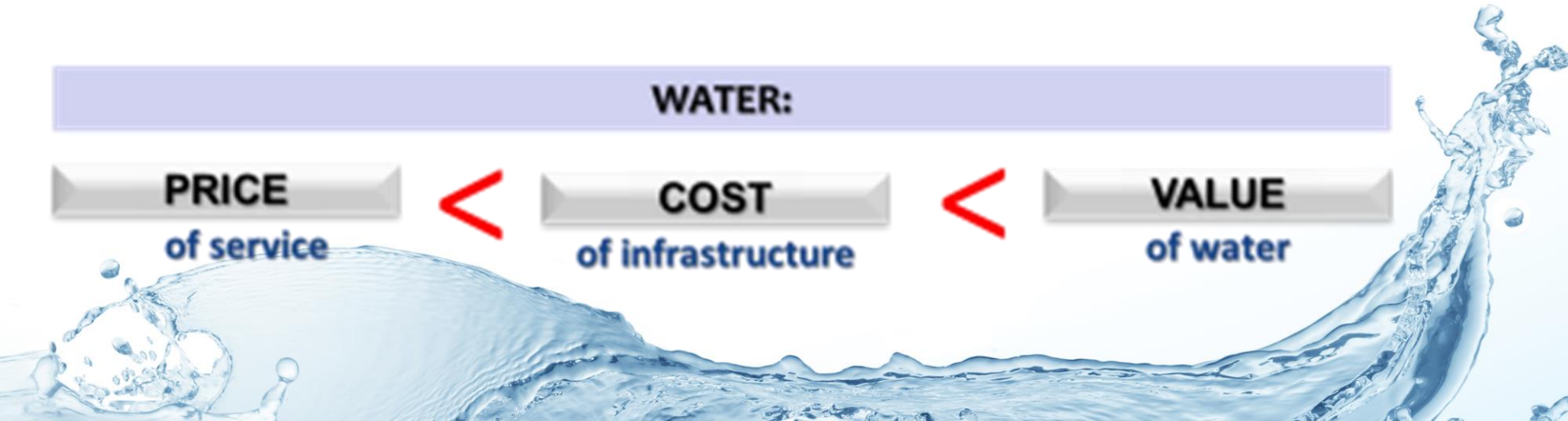
**PRICE**  
of service



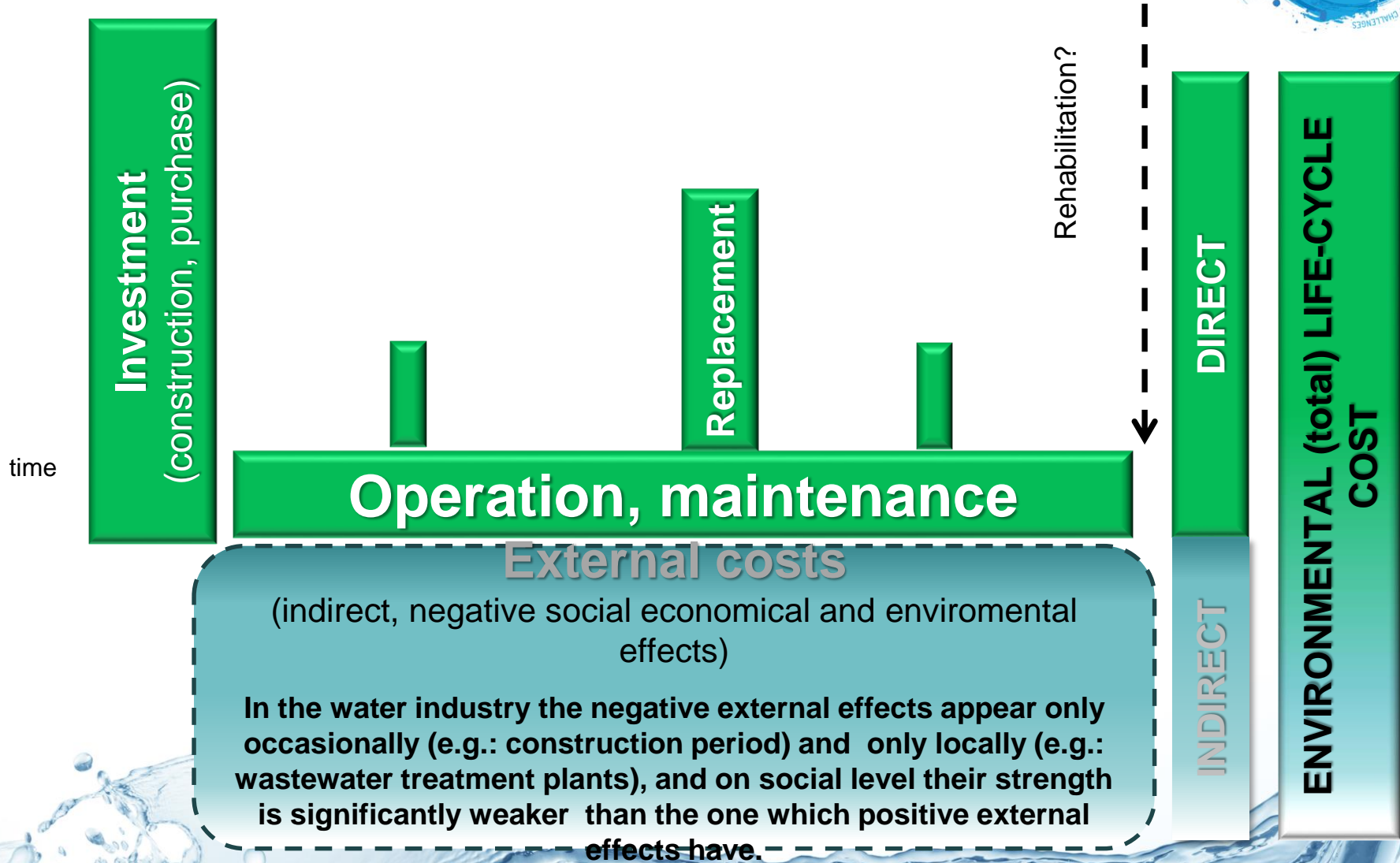
**COST**  
of infrastructure



**VALUE**  
of water



# The elements of life cycle costs



time

**Investment**  
(construction, purchase)

**Replacement**

**Operation, maintenance**

Rehabilitation?

**External costs**  
(indirect, negative social economical and enviromental effects)  
In the water industry the negative external effects appear only occasionally (e.g.: construction period) and only locally (e.g.: wastewater treatment plants), and on social level their strength is significantly weaker than the one which positive external effects have.

**DIRECT**  
**INDIRECT**

**ENVIRONMENTAL (total) LIFE-CYCLE COST**

# Life cycle approach– International outlook



- Well researched and widespread scientific literature (from the 1960's)
- Several guidelines, manuals and recommendations
- Practical references and experiences from all over the world (eg.: Germany, Canada, England, South-Korea etc.)
- Several methodologies and tools



U.S. DEPARTMENT OF  
**ENERGY**

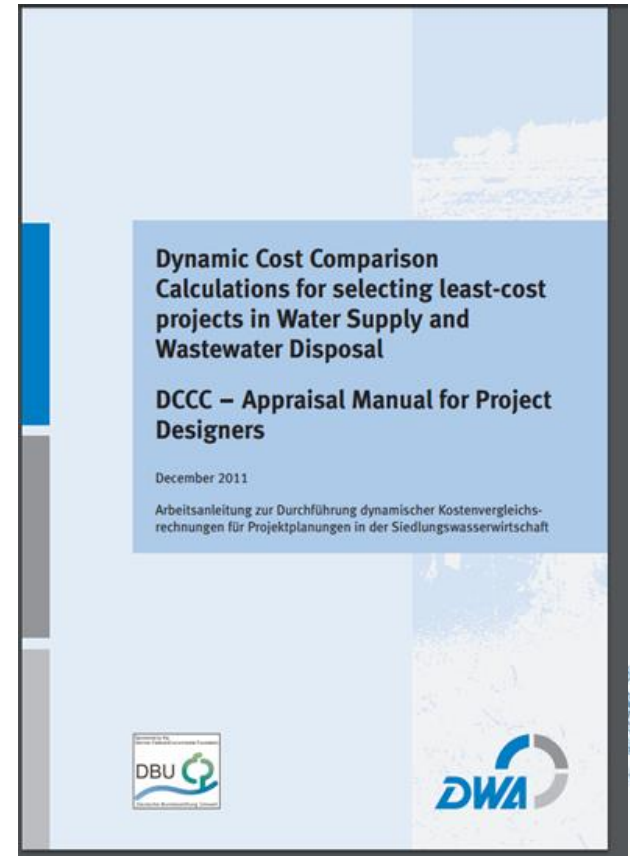




# Life cycle approach– International outlook



- the proper tool for „selecting least-cost projects in Water Supply and Wastewater Disposal” is EWA DCC guide<sup>4</sup>



4

[http://www.dwa.de/dwa/shop/produkte.nsf/1A34AF1A8F92595DC12579A4001ECE52/\\$file/vorschau\\_DCCC-Guidelines.pdf](http://www.dwa.de/dwa/shop/produkte.nsf/1A34AF1A8F92595DC12579A4001ECE52/$file/vorschau_DCCC-Guidelines.pdf)

# Dynamic cost comparison



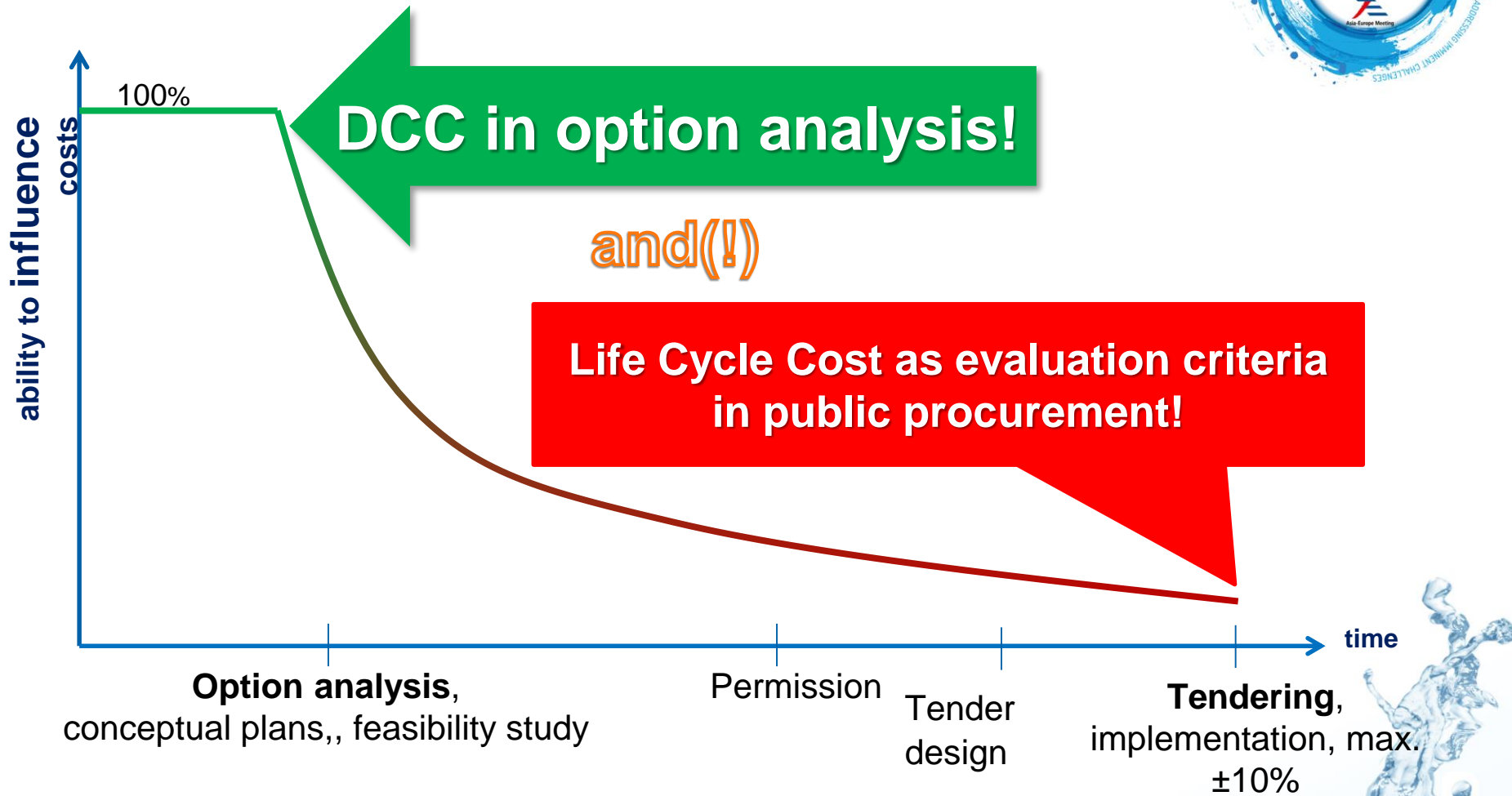
## Main principle of (DCC)

For the correct evaluation of cost-efficiency, **all costs of the whole life cycle** should be taken into account, and cost should be compared **on their present value**.

- Life-cycle approach
- Dynamic approach
- Considers all costs
- In line with EU methodological guidelines
- Well-established, professional, transparent
- Mutual language of engineers and economist



# What is LCC about?



# Water infrastructure – challenges and opportunities

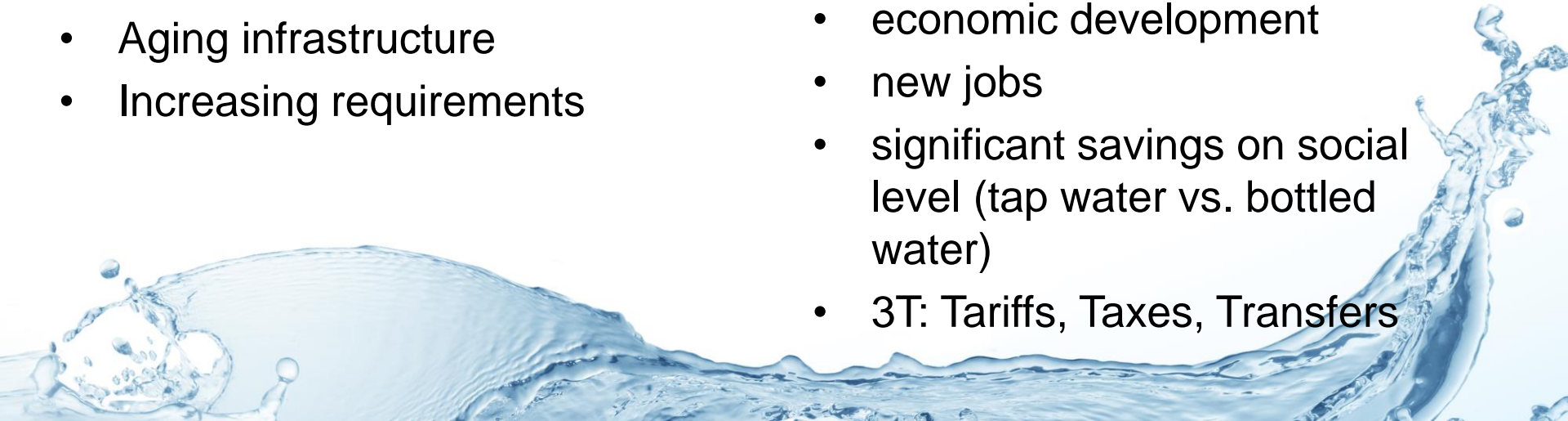


## Challenges

- Climate change - Water scarcity
- Urbanisation - Infrastructure scarcity
- Financing initial investments
- Financing operation and reproduction
- Aging infrastructure
- Increasing requirements

## Opportunities

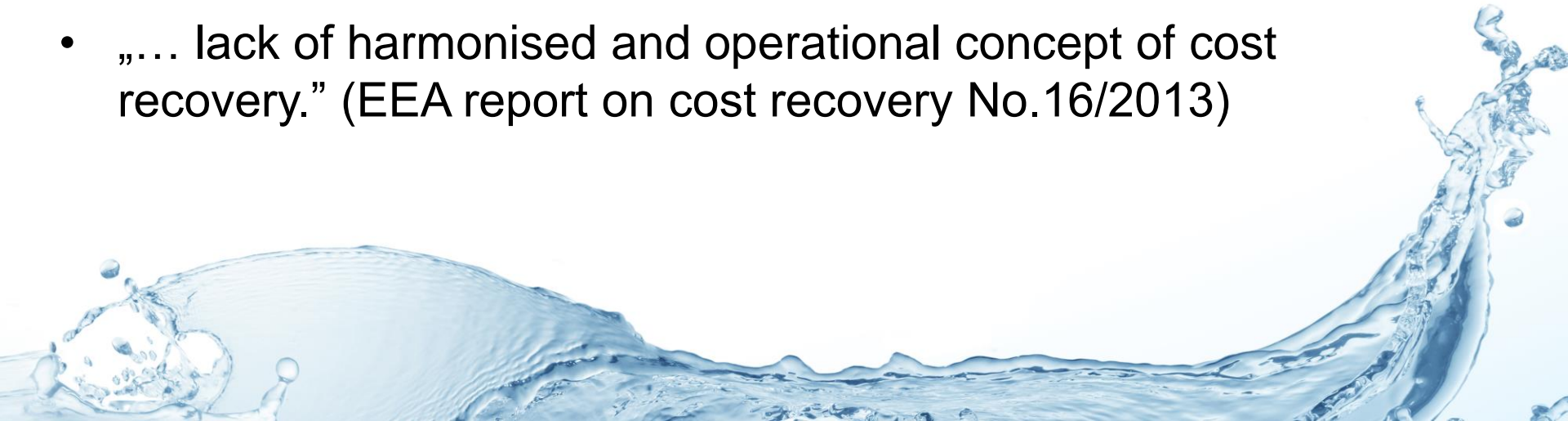
- knowledge sharing and cooperation
- benefit from new concepts like
- Circular economy
- Resilient infrastructures
- „right water to the right user”
- economic development
- new jobs
- significant savings on social level (tap water vs. bottled water)
- 3T: Tariffs, Taxes, Transfers



# Challenges of EU water sector



- Further development needs
- Legal compliance (e.g. UWWTD 50-300 bnEUR!)
- New regulations (e.g. EU ROADMAP Strategic approach to pharmaceuticals in the environment!)
- New concepts: circular economy, water reuse, resource efficiency, resilience,
- Pricing of water: cost recovery vs. Affordability? >> 3T (tariff, tax, transfer)
- „... lack of harmonised and operational concept of cost recovery.” (EEA report on cost recovery No.16/2013)

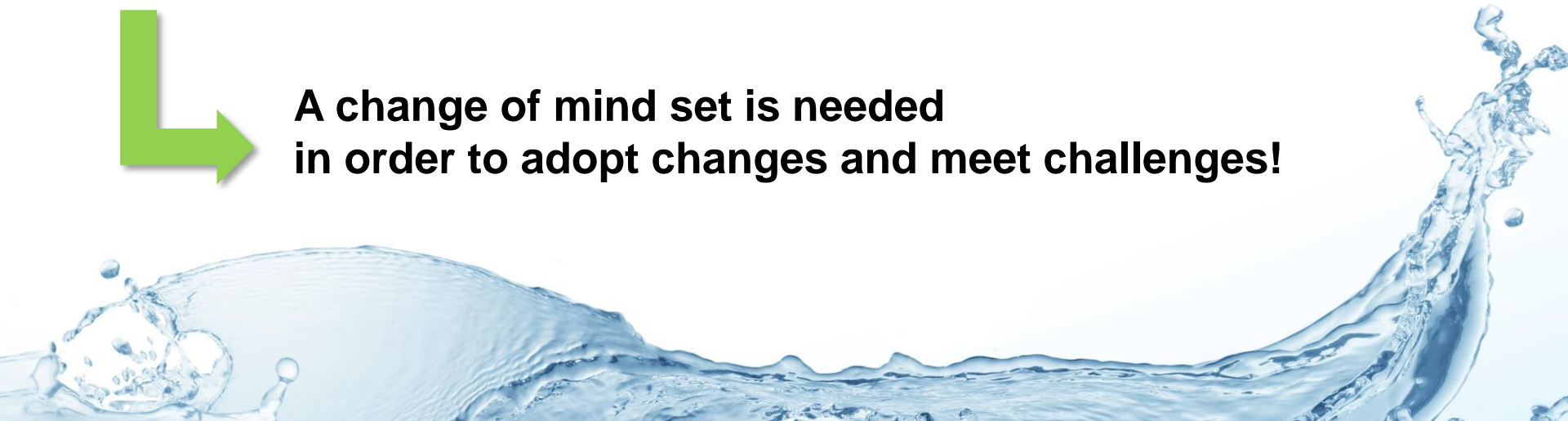


# Challenges of EU water sector

- changing legal framework
- social changes, urbanization
- further development needs
- ageing infrastructure
- ageing professional community
- non-effective, non-efficient decision-making
- unaffordable, unsustainable water service



**A change of mind set is needed  
in order to adopt changes and meet challenges!**



# Solutions for water challenges



- **Good practice of investment planning**
  - Dynamic Cost Comparison (DCC)
    - Life Cycle Costing (LCC)
    - Option analysis
- **Affordability:**
  - The three ultimate ways to finance water services : the 3T's (OECD methodology)
    - Tariffs: price of water services, including environmental taxes on the water bill.
    - Taxes: national, regional or municipal general taxes.
    - Transfers: money coming from another sector/country
- **Selecting least cost solutions**





**INOMCE**



*Ability To Pay*



**AFFORDABILITY**



*Willingness To Pay*



**TRANSPARENCY**



**PRICE**



**PERCEPTION**

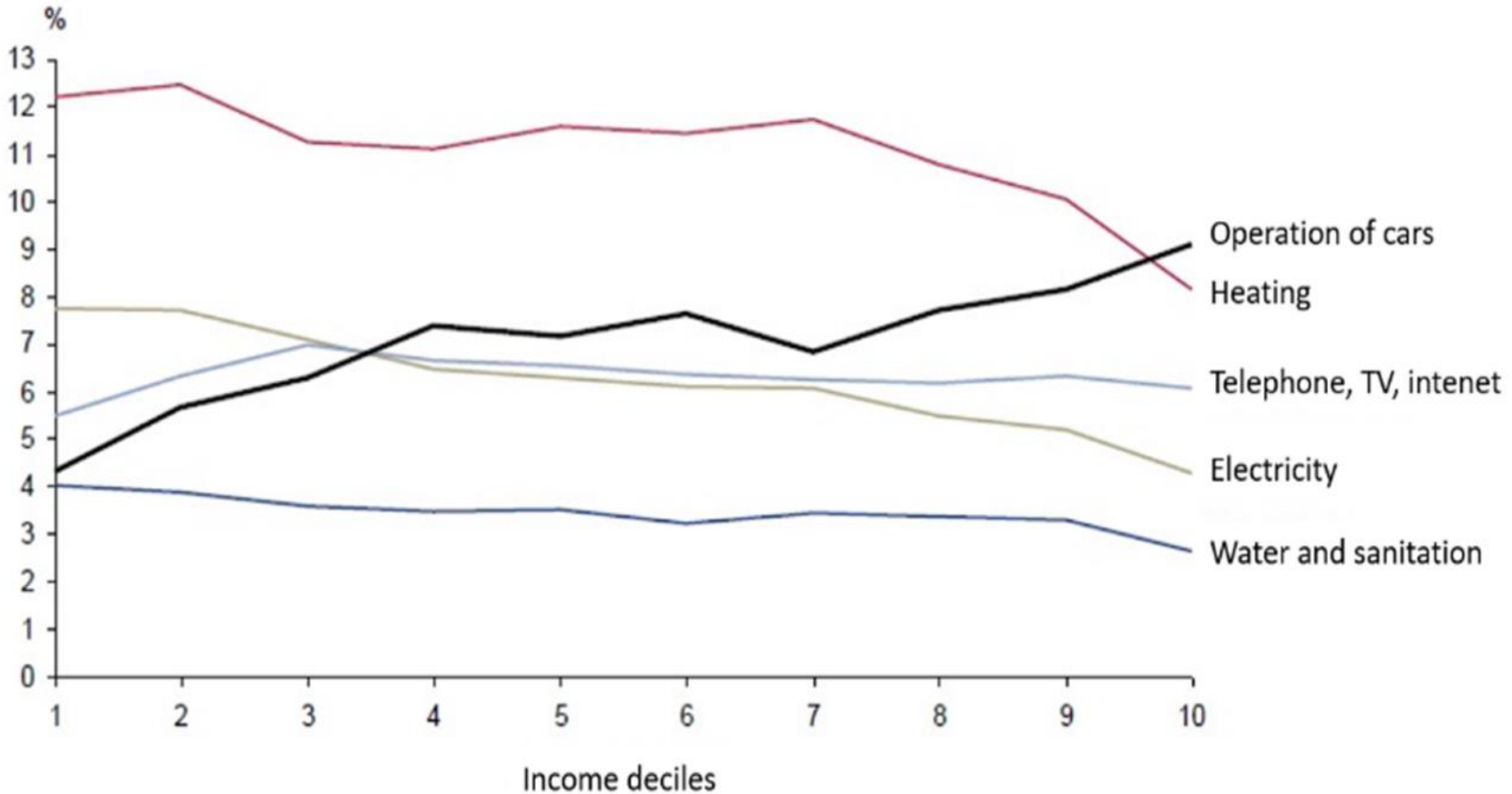


**VALUE**





## Income-proportional overhead costs



# Pricing of water services



- User/Polluter pays principle
- full cost recovery !/?
- economy of scale
- affordability, and solidarity
- the hidden economy of alternative solutions  
(jar<<>>bottle)
- comparison with other utility services  
(energy, telecommunication, transportation)



# Investing in water infrastructure – investing in life



## THE MULTIPLIER EFFECT OF INVESTING IN WATER

Investing US\$1 million in water supply and sanitation infrastructure

10-26 jobs  
in the USA

100 jobs  
in Latin America



Investments in infrastructure and operations of water-related services can provide high returns for economic growth and for direct and indirect job creation





**Thank you for your kind attention!**

